

## Transform Your Identity Management & Business Operations

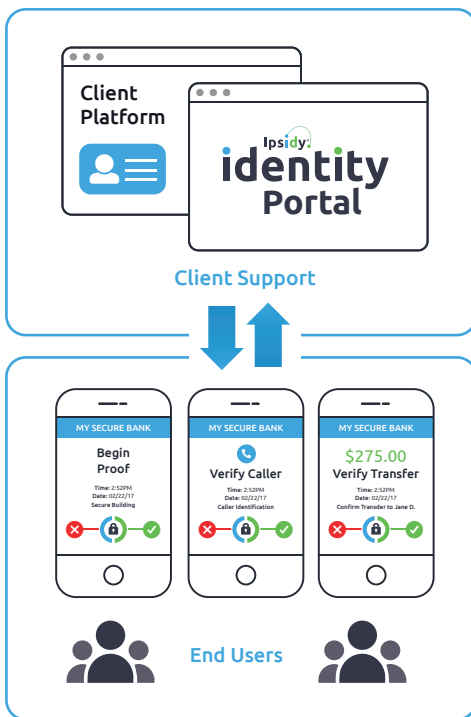
Reduce the time it takes to verify people’s identities and increase the certainty of their validity, whether on the phone, chatting online, or even in person. Ipsidy’s convenient Identity as a Service web portal allows you to get started immediately with our IDaaS solutions, Proof and Verified, and seamlessly applies them into everyday business operations. We can help you customize the Portal to meet your use case and identity assurance levels in minutes. Reduce fraud, build trust, and streamline convenient, secure business processes - without any integration.



Proof Features	Proof Benefits
<ul style="list-style-type: none"> <li>✓ Proof identity of prospective customers or employees by scanning an official government ID and matching their selfie against the id using a mobile phone</li> </ul>	<ul style="list-style-type: none"> <li>✓ Speed up application and enrollment processes for new employees and customers</li> <li>✓ Gain biometric certainty of your customers’ identities</li> </ul>
<ul style="list-style-type: none"> <li>✓ Bring Your Own Device (BYOD), Mobile biometric solution</li> </ul>	<ul style="list-style-type: none"> <li>✓ Stop asking for photocopies that need to be safely stored or destroyed</li> <li>✓ Reduce the amount of PII data you store on your platform</li> </ul>
Verified Features	Verified Benefits
<ul style="list-style-type: none"> <li>✓ Verify your customer’s identity whether on the phone, chatting online, or even in person in seconds</li> <li>✓ Trusted identity authentication with digitally signed transactions</li> </ul>	<ul style="list-style-type: none"> <li>✓ Know with certainty who is on the other end of any transaction</li> <li>✓ Lower operation costs and reduce support time</li> <li>✓ Enhance customer experience</li> </ul>
<p>Allow the customer to biometrically:</p> <ul style="list-style-type: none"> <li>✓ Authorize Payments, Transfers, and Trades</li> <li>✓ Confirm Account Profile Changes</li> </ul>	<ul style="list-style-type: none"> <li>✓ Reduce fraud and risk</li> <li>✓ Flexible to meet your use cases</li> </ul>
<ul style="list-style-type: none"> <li>✓ Provide verified agent identity to your customers during outbound marketing or service calls</li> </ul>	<ul style="list-style-type: none"> <li>✓ Increase trust in your brand</li> <li>✓ Protect your customers against outbound phone scams</li> </ul>
<ul style="list-style-type: none"> <li>✓ Send customers verified images of your in-person technician/agent/associate</li> </ul>	<ul style="list-style-type: none"> <li>✓ Provide customer reassurance and improve overall customer experience</li> </ul>

### Portal Benefits

- ✓ Reduce IT drain with a cloud-based solution— no software or integration required
- ✓ Quickly leverage Proof and Verified, our innovative mobile biometric authentication solutions
- ✓ Simplify employee training with an easy-to-use interface
- ✓ Flexible system hierarchy allows for common cross-platform management and support of multiple brands and customer groups
- ✓ Full audit trails of all Proof and Verified transactions simplify dispute resolution
- ✓ Reliable customer support whenever you need it
- ✓ It's easy to use, simple to set up, and is available 24/7



### How It Works

- ✓ The Portal can be implemented immediately and can be configured to fit your needs
- ✓ Manage your users in your platform and use the Identity Portal for identity services
- ✓ Your support team simply logs in to the Portal to trigger identity requests of any kind to your users
- ✓ Your customers use their own smartphone and the Ipsidy mobile app (available in Apple & Google Play stores) to authenticate their identity
- ✓ With a quick blink and a smile, customers confirm they are who they say they are
- ✓ Review Proof and Verified transaction reports and detailed audit trails with both event and assurance level data

## The Portal

The Ipsidy Identity Portal is a component of the Ipsidy IDaaS platform supporting our Proof and Verified solutions. Increase consumer trust and safeguard business operations in a flash. Customize the Portal to meet your use case and identity assurance levels in minutes with no integration required.